

# Toby Woollaston

6 Merino Ave Howick Auckland, 2014  
021-122-6512 • twoollaston@gmail.com

## Education

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<b>Master of Arts</b> Massey University	2010-15
<ul style="list-style-type: none"><li>• Graduated with distinction.</li><li>• Thesis: The Cinema of Darren Aronofsky: A Phenomenological Case Study.</li><li>• Majoring in Media Studies.</li></ul>	
<b>Graduate Diploma in Digital Communication and Multimedia</b> AUT	2003-4
<ul style="list-style-type: none"><li>• Graduated with grade A- average.</li></ul>	
<b>Postgraduate Diploma in Media Studies</b> Massey University	1995-6
<b>Bachelor of Arts</b> University of Auckland	1990-4
<ul style="list-style-type: none"><li>• Majoring in philosophy</li></ul>	

## Work Experience

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<b>Digital Preflight Editor, NZME.</b>	Jan 2001 - Nov 2015
<ul style="list-style-type: none"><li>• Content management, sub-editing, formatting and uploading news content to online news websites and online service providers.</li><li>• Preflighting and troubleshooting digital material for press.</li><li>• Photo manipulation and colour correction, page layout, proofing.</li><li>• Educate and inform internal and external customers about correct specifications.</li></ul>	
<b>3d Modeller</b>	2005
<ul style="list-style-type: none"><li>• Contracted by Ben Boos Illustrations LLC. California to create digital 3d models from conceptual sketches.</li></ul>	
<b>Day Production Supervisor, Wilson &amp; Horton Ltd.</b>	Feb 2000 - Jan 2001
<ul style="list-style-type: none"><li>• Supervising a team of 30+ graphic designers in a busy newspaper advertising bureau.</li></ul>	
<b>Preflight Section Supervisor, Wilson &amp; Horton Ltd.</b>	Dec 1998 - Feb 2000
<ul style="list-style-type: none"><li>• Supervising a team of 7 preflight operators in a prepress department.</li></ul>	
<b>Senior Mac Operator, Wilson &amp; Horton Ltd.</b>	Jun 1998 - Dec 1998
<ul style="list-style-type: none"><li>• Creating advertising material for the New Zealand Herald.</li></ul>	
<b>Film Reviewer</b>	Mar 1997 - Feb 1998
<ul style="list-style-type: none"><li>• Contracted film reviews for a local Auckland newspaper.</li></ul>	

## **Prepress Specialist, Horton Media Ltd.**

Jan 1997 - Jun 1998

- Setting up and implementing the prepress department for Horton Media Ltd.

## **Executive Assistant, Magazine Publishers Association (NZ)**

Jan 1996 - Jan 1997

## **Librarian Assistant, University of Auckland**

Jan 1994 - Jan 1996

## **Software Proficiencies**

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- Arkitex client and publication builder
- Atex Cyberpage
- CMS (Zen)
- SCC Digital Media Server
- Enfocus Pitstop Pro
- Adobe Photoshop
- Adobe Illustrator
- Adobe Indesign
- Adobe Dreamweaver
- Microsoft Word/Powerpoint/Excel
- Wordpress
- NewTek Lightwave
- Autodesk Maya (basic)
- Video editing (basic - Adobe Premiere, Adobe After Effects)

## **Professional Training and Achievements**

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- 1998 Navigating Prepress Colour - Autologic Information International, Inc.
- 1999 Supervisors' Programme - Forum Corporation Ltd.
- 2000 Time Power - Day-Timers
- 2002 NZ Herald achievers award - Wilson and Horton Ltd.
- 2002 Introduction to Maya - Unitec School of Design.
- 2004 Web Design - Wilson and Horton Ltd.

## **Referees**

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Iain Wighton

Mob: 022 693 4650

Email: applebeeakl@gmail.com

Jon MacDonald

Mob: 021 241 9655

Email: JonMacDonald@nzme.co.nz

## **Personal Interests**

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- Film - see [www.tobywoollaston.com](http://www.tobywoollaston.com)
- Skiing
- Cricket